



A Special Report

On The Income Opportunity Available To Paying Subscribers of the **Christian Inspiration Gazette**

By Cynthia Kiteley Lee - Copyright 2008 - All Rights Reserved -- Published by The Life More Abundant Club,
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“I am come that they might have life, and that they might have it more abundantly.” -- words of Jesus in John 10:10, King James Bible

Fusing Faith With Business And Infusing Business With Faith

Did you know that you can **combine earning money from the comfort of your home with running your very own Christian Inspiration Ministry** that shares the Good News with others and provides Bible-based teachings and encouragement?

Would you like to **get to know and work with Brothers and Sisters in Christ all over the United States and all over the world** who are also dedicated to fusing their faith with their business and who wish to join together with you and other Christian entrepreneurs to **build a profitable home business on the solid Rock of Faith rather than the shifting sands of Get-Rich-Quick Schemes?**

How would you feel if you knew you could start and build a profitable home business by simply giving away **FREE ISSUES and/or FREE QUARTERLY SUBSCRIPTIONS** to a **Bible-based Christian inspiration newsletter** along with a **FREE REPORT** just like the one you are now reading? That's right—a home business opportunity that **does not** require you to “sell” and ask people to give you their money.

The Christian Inspiration Gazette home business income opportunity and Christian Inspiration Ministry is going to be a good fit for you if:

- You are a sincere Christian who finds comfort, inspiration and wisdom in reading the Bible and likes the idea of sharing the Word of God and uplifting guidance with other Christians;
- You want to make extra money from your home but have a tight budget or fixed income and can't afford to spend much on building and marketing a home business;
- You hate recruiting, selling and hype and have not been successful in other programs;
- You know little to nothing about how to advertise effectively on the Internet, through mail order or through other means.
- You want to be mentored and supported by live, caring, knowledgeable human beings in addition to getting published information.

A Brief History Of the Gazette

The *Christian Inspiration Gazette* was started in early January 2008. It is published and managed by the ***Life More Abundant Club***, which offers Internet and mail order home business **information** to Christian entrepreneurs **through newsletters and special reports**. It serves as an information clearinghouse and support system for both Internet-using members and non-Internet using members. Internet-using members can get a lifetime membership for \$20, which includes monthly newsletters, special reports and personal guidance and support from the administrators. Non-Internet user members can secure a membership for \$10 a year, which includes special reports and six (bimonthly) newsletters a year sent through the U.S. Postal Service.

While the ***Life More Abundant Club*** refers members to low cost and (for Internet-users only) free money making programs that have been researched by the administration, the Club itself—**unlike the *Christian Inspiration Gazette* opportunity and ministry**-- is not designed to serve as an income generating program that provides its members with a regular and growing monthly income. The Club was established in the autumn of 2006 but was not formally launched to the public until January 2007. The website is:

www.lifemoreabundantclub.com.

“Never be lazy in your work but serve the Lord enthusiastically. Be glad for all God is planning for you.” - Romans 12:11-12 The Living Bible

Looking At The Big Picture

Not long ago I heard a news announcer on CNN television say that **“the Internet is the Wild West of our times.”** I not only agreed with this description 100%, I immediately thought that is was a perfect description for the **whole “home business opportunity scene” including direct mail (also known as mailorder) non-Internet home business opportunities.**

When I was in college, one of my history professors told us that there were two things that changed the dangerous, lawless “Wild West” into a “civilized” society. **These were: the arrival and influence of religion (mostly Christianity)--and women.**

I believe that **the time has now come** for the whole home business opportunity industry, online and offline, to become **a safer and more civilized place for honest, God-loving people** to create successful home businesses that will support and help them in the economically, politically and spiritually turbulent times of the present—and the future.

And yes, I think that **people of faith banding together** and supporting each other as well as increasing numbers of women entering the home business industry will have **an important, powerful and positive role to play** in improving—or “civilizing”—that industry and culture.

Home-based businesses and employment and “telecommuting” are growing by leaps and bounds and this trend shows no sign of quitting. Given how insecure and soul deadening so many jobs are these days, and how challenging it is for retirees and others trying to live on a fixed or low income that doesn't keep up with inflation, don't you owe it to yourself and your loved ones to take a serious look at legitimate home business opportunities?

Don't “throw out the baby with the dirty bath water” just because you may have had some bad experiences with home business opportunities—or outright scams—in the past. For many of us, including you and/or your loved ones, the best way to develop extra income and financial strength and security is most likely to be through building a solid and profitable home-based business.

“Praise be to the name of God for ever and ever; wisdom and power are his. He changes times and seasons; he sets up kings and deposes them. He gives wisdom to the wise and knowledge to the discerning. He reveals deep and hidden things; he knows what lies in darkness, and light dwells with him.”

- Daniel 2:20-22 Holy Bible (New International Version)

Simple, Low Cost, And Easy To Do

The ***Christian Inspiration Gazette*** income opportunity is **designed by Christian entrepreneurs for Christian entrepreneurs** who don't have or don't wish to spend lots of money in developing a profitable home-based business.

For non-Internet users in the United States the cost of becoming a paying subscriber and affiliate (also called a distributor or reseller) is just \$10 a month, payable by cash or money order—along with 2 first class stamps every month. There is an option to pay for several months at once if this is more convenient.

For Internet-users all over the world, you can join using Paypal from anywhere in the world and have your monthly subscription fees automatically withdrawn from the funds you designate (usually a major credit card or your personal checking account). Affiliate websites linking to affiliate income generation reports are available for all Internet-user subscribers. Self-replicating affiliate websites with back offices will be available soon.

High Commissions

By choosing to become an affiliate (distributor), you will be authorized to offer both free and “paid subscriptions” to the ***Christian Inspiration Gazette*** to others and **you will receive a whopping 50% commission on all paying subscribers/affiliates that you sponsor.**

This is **NOT a multi-level marketing plan**, so there are not multiple levels in your “downline” and no “legs” to fill or minimum recruiting or product purchasing requirements to qualify for commissions. **It's a very straightforward, simple pay plan** that can be easily afforded, easily explained to and understood by anyone.

Once you become a paying subscriber and affiliate who pays \$10 a month (and 2 stamps), **you will earn \$5 a month, every month, for any paying subscriber and affiliate that you personally sponsor and sign up** who remains an active, paying subscriber and affiliate. **With just 1 paying subscriber/affiliate, your monthly cost drops down to just \$5 a month; with 2 paying subscribers/resellers, your costs are covered** (except for the 2 stamps)—and with 3 signups you are completely in profit!

How Much Can I Earn?

Your earnings as a paying subscriber and affiliate to the *Christian Inspiration Gazette* will be directly related to your own efforts and they will most be in the hundreds rather than thousands of dollars range, at least during the first year --- IF you are willing to work to build it and **IF** you stick with it over an extended time. Several hundred extra dollars a month can make a tremendous difference for the better in most peoples' lives.

There is the potential to earn thousands of dollars with CEG if you stick with it for a couple of years and make building it a priority. We encourage entrepreneurs to create **multiple streams of income**, however, and NOT to put all their financial eggs in one basket. Your ***Christian Inspiration Gazette*** paying subscriber/affiliate newsletters (which you will receive monthly) will provide you with some great, low cost programs to review as will the ***Life More Abundant Club*** newsletters if you choose to join the ***Life More Abundant Club*** (www.lifemoreabundantclub.com/).

Why Monthly Payments?

Through years of trial and error and experience in the home business industry, we have found that the best way to **maximize your profits, minimize your recruiting efforts and create a stable, steady, secure home business is to use home business programs that require monthly payments** rather than those that require a one-time payment, as these tend to be very recruiting-intensive.

We encourage *Life More Abundant Club members* and *Christian Encouragement Gazette* paying subscribers and affiliates to develop multiple streams of income and not put all their financial and business eggs in one basket and make them aware of other low cost, legitimate opportunities through their newsletters.

Is CEG Legal And Legitimate?

To be legitimate, a home business must offer its clients a service and/or product(s). The **Christian Inspiration Gazette** itself is our product, and it's a product that is very positive and inspirational. We take pride in offering a product of this quality and making it available to others either free of charge (on a single issue or quarterly basis) or in a monthly, more detailed format that goes to paying subscribers who maintain a \$10 a month subscription. The Gazette is NOT a home business newsletter—it is designed to offer **inspirational Christian content**—but it will include some separate pages of advertising

Many people and some organizations and agencies tend to view any home business program that has a matrix or multi-level marketing (MLM) payment structure as a Ponzi or pyramid scheme because of that fact alone. The **Christian Inspiration Gazette** income opportunity has **just one level** of personal referrals, not multiple levels, so **IT IS NOT AN MLM.** While it cannot and does not offer the kind of high levels of residual income that a small percentage of exceptionally talented people **can achieve** in a MLM-style businesses, the **Christian Inspiration Gazette** income opportunity does offer average, ordinary people a realistic chance to rapidly cover their costs, rapidly get into profit and steadily build a good supplementary income.

Our Unique Marketing Strategy—FREE OFFERS

Who doesn't love freebies? **Getting something for free is a huge attraction for people. They will eagerly send off for a "free report" or "free home business newsletter" without a second thought.** Most home business opportunity seekers will think longer and harder before spending money and then sending it to (usually) a complete stranger to try out a program that they have read just a few words or sentences about, however. By offering a **FREE issue of or FREE one-year quarterly subscription to the Christian Encouragement Gazette** as well as a **FREE report** about its income-generating potential, you achieve wonderful things:

- 1. You will completely eliminate the need to personally ask other people for money!** Instead of asking people to **GIVE YOU** their money, you are offering to **GIVE THEM** a **free issue of a Christian inspiration newsletter or a free one-year quarterly subscription, along with a free income opportunity report** about how they can earn money by offering and giving away free issues and subscriptions. The free report you are now reading is what takes care of the "asking for money part" of the process FOR YOU—and it does it in a low key, no pressure, respectful way.
- 2. Giving feels wonderful! Giving something free to others that improves the quality of their life and lifts their spirits gives you a great feeling and this results in great morale!** The more people you give away free issues and free subscriptions of the **Christian Inspiration Gazette** to, the more people you will find sign up under you to become paying subscribers/affiliates. **The more people who sign up under you as paying subscribers and affiliates, the more money you will make. It doesn't get any simpler—or easier-- than this.**
- 3. You won't need to explain the Christian Inspiration Gazette income opportunity** because the free income opportunity report does that for you in a simple to understand yet thorough manner.

4. **You will attract a much higher number of people to your offer than if you directly advertised a program that cost money.** This is a well known marketing fact of life.
5. You will be able to use your advertising for the ***Christian Inspiration Gazette*** business to help **build your own “contact list”** of prospects for other products, services and programs you wish to promote. Having an offline and/or online contact list of people who develop trust in you and are receptive to your recommendations is the tried and true way to make money and generate multiple streams of income **forever**. Whether online and/or offline, a responsive contact list is a treasure without price.
6. The shared faith and religious framework of understanding between **Christians** tends to create a **special rapport and higher than average level of trust, even between strangers. This in turn naturally produces better business results and greater personal fulfillment for you and those you work with.**
7. **You will discover that you have little to no competition in the low cost Christian home business “niche market,”** which will enable you to be more successful than if you were in a very competitive market such as **“general home business opportunities.”** Think of it as being a big fish in a small pond rather than a very small fish in a very big pond. Only one other low cost Christian home business program (*Scriptures*) is regularly promoted in mail order publications, for example, and it is a MLM (multi-level marketing) program that sells nutritional supplements and toiletries. While it is very legitimate, it is also exactly the kind of program and pay plan that most people have already tried and failed miserably with.

Super Low Cost Advertising Strategy for Mail Order Marketing of the Gazette

We recommend that, whether you use or don't use the Internet that you advertise the *Christian Inspiration Gazette* by using 1-inch (and larger) display ads and classified ads that are placed in a wide variety of home business opportunity publications and mailings. In this way, for as little as \$3 to \$5 per ad, you can advertise the ***Christian Inspiration Gazette*** Ministry and Income Opportunity to thousands of Christian entrepreneurs. We also encourage you to place low cost ads in Christian publications and to be creative in the ways you distribute your ***Christian Inspiration Gazette*** one-page 8 1/2 by 11” flyers as well as business cards and other means of sharing the Word—and sharing the word. **One of the “secrets of success” of successful Internet marketers** is that they advertise ONLINE AND OFFLINE. I call this hybrid marketing, and we encourage paying subscribers to “work both sides of the fence” as it were.

Mary Stone, a mail order expert in Phoenix, Arizona, has spent the last 14 years researching and using a wide variety of quality “budget” mail order advertising services. She is the **Marketing Director** for the *Life More Abundant Club's* non-computer users and has graciously agreed to serve as the **Marketing Director for non-Internet users of the *Christian Inspiration Gazette* as well.** She is available for personal phone consultations and provides great mentoring.

Running these low cost ads is a great way to promote the ***Christian Inspiration Gazette*** income opportunity and build up a steady, growing monthly income with it. Best of all, once you get the hang of this low budget advertising strategy, you will be able to run continuous advertising campaigns in a variety of publications for a **very low investment of both money and TIME.** This smoothly oiled advertising machine will require some tweaking from time to time, but it will NOT require a whole lot of **your time** to be effective. Yes, there will be a bit of a learning curve, but we will provide you with assistance and encouragement every step of the way.

How Do I Become A Paying Subscriber and Affiliate?

Becoming a ***Christian Inspiration Gazette*** paying subscriber and affiliate is a simple process. You can join as:

1. **An Internet-user member via Paypal** and start a subscription that will automatically withdraw \$11 every month from your major credit card or checking account. \$10 is the monthly subscription fee and \$1 is for administrative services and, if U.S. Postal Service delivery of the newsletter is requested, the \$1 will be used for postage fees. **Any person—anywhere in the world—with a Paypal account (which is free to set up) can become a paying subscriber and affiliate to the *Christian Inspiration Gazette*.**

2. **You can join as a non-computer, non-Internet user and fill out the application form** you will find on the last page of this report and send it along with \$10 cash or money order and two first class stamps to: "**Christian Inspiration Gazette** Affiliate, P.O. Box 774, Siloam Springs, AR 72761." You will need to send in your payment and stamps every month to remain a paying subscriber and remain qualified to earn commissions from the CEG paying subscribers/resellers that you sponsor. There is also an option to pre-pay for 3 months or 6 months at a time, however, if you would find that more convenient than monthly payments. **This option is only available to residents of the United States**

After becoming a paying subscriber, **you will be assigned your own *Christian Inspiration Gazette* I.D. Number.** You will start receiving monthly issues of the *Christian Inspiration Gazette* instead of quarterly issues like free subscribers do. You will receive a **full-page 8 ½ by 11 inch promotional flyer** for the *Christian Inspiration Gazette* with your I.D. Number on it and **promotional texts suitable for mail order and Internet promotions.** You will also receive a **marketing manual that includes detailed strategies and resources for you to use.** Internet-user subscribers will receive information that will help them to promote the Gazette online and offline, whereas non-Internet users will receive information custom tailored to their needs and strategies. Last but not least, you will receive **personal help and guidance from human beings** (Cynthia Lee and Mary Stone) who will always be just a phone call or email away. **This is one of the best distributor/affiliate benefits of all, so don't be shy about using it.**

APPLICATION FORM

and Terms Of Membership for Paying Subscribers & Affiliates to the *Christian Inspiration Gazette*

Please be advised that I wish to become a paying subscriber to the *Christian Inspiration Gazette* and a registered affiliate (also called distributor) of free and paying subscriptions to the *Christian Inspiration Gazette*. I understand that this requires that I send a \$10 payment (in cash or by money order) every month, along with 2 first class stamps and my name, address and *Christian Inspiration Gazette* I.D. Number to P.O. Box 774, Siloam Springs, AR 72761, **OR pre-pay** with \$30 and 6 first class stamps for 3 months, or pre-pay with \$60 and 12 first class stamps for a full six months subscription.

I understand that if I choose to pay on the monthly plan that the \$10 payment and 2 stamps need to be sent **on a regular basis, at the same time every month.** I understand that my first payment can be sent at any time of the month but, after that, I will be expected to send my payment and 2 stamps in time to arrive during the first 5 days of the month. My payment must be received no earlier than the 1st day of the month and no later than the 5th day of the month to maintain my affiliate/distributor status and to maintain my eligibility for commissions.

I understand that if I fail to meet this obligation that my membership will be canceled and that I will lose all commissions that might have been due me. I understand that if my membership is canceled that any paying subscribers that I personally sponsored into the program will be transferred to my sponsor. I understand that I will now start to receive a new issue of the *Christian Inspiration Gazette* every month and will receive monthly cash commissions (IF commissions are due to me) between the 6th and 10th days of each month. **If you agree to abide by these terms & conditions above, fill in the form below and mail it and \$10 in cash or money order along with 2 first class stamps----- OR mail your 3-month \$30 pre-payment or 6-month \$60 pre-payment to: *Christian Inspiration Gazette*, P.O. Box 774, Siloam Springs, AR 72761**

NAME: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP CODE: _____
(Optional) HOME PHONE: _____ TIME ZONE: _____
(Optional) EMAIL ADDRESS: _____
SIGNATURE: _____ DATE: _____

MY SPONSOR'S I.D. NUMBER IS 7701 Cynthia Lee christianprosperity@gmail.com 479-228-2716
PAYMENT ENCLOSED IS: \$10 _____ \$30 _____ (3 months) or \$60 _____ (6 months) **and 2 First Class Stamps for each month being paid for.**

PLEASE make out money orders to: the Life More Abundant Club or to Cynthia Lee.
Thank you for subscribing and God Bless You!